# Postage Guesstimator



# I'm a Postcard!



Any piece no bigger than me but no smaller than 31/4" x 5" (which is not deliverable) is a Postcard

I must be a single sheet to be considered a postcard but I cannot be bigger than this, otherwise I am a letter ... it has to do with the dimensions!

**Average Postage 21¢** 

# I'm a Letter!

Any piece bigger than a Postcard but no bigger than me is a Letter

Any piece bigger than me is a Flat Any piece thicker than 1/4" is a Parcel

PFC Average Postage 24¢ STD Average Postage 35¢

# Inkjet Pricing Guesstimator

## First 2000 Pieces \*

Postcard \$130.00 Letter \$135.00 Flat \$145.00

# **Additional Pieces \***

# Postcards per thousand

Up to 5,000 \$18.00 5,000 - 10,000 \$16.00 10,000 - 20,000 \$15.00

## Letters per thousand

Up to 5,000 \$20.00 5,000 - 10,000 \$18.00 10,000 - 20,000 \$17.00

For Flats Pricing Call
For Inserts Pricing Call

# **Examples:**

1,800 Postcard Size \$120.00

4,000 Postcard Size \$120.00 + 2 x \$18.00 = \$156.00

7,000 Postcard Size \$120.00 + 5 x \$16.00 = \$200.00

12,000 Postcard Size \$120.00 + 10 x \$15.00 = \$270.00

1,500 Letter Size \$125.00

5,000 Letter Size \$125.00 + 3 x \$20.00 = \$185.00

9,000 Letter Size \$125.00 + 7 x \$18.00 = \$251.00

18,000 Letter Size \$125.00 + 16 x \$17.00 = \$397.00

- Gets delivered fastest.
   (Less than 5 days)
- · Undeliverable mail returned.
- Most expensive.
- Over 1 ounce adds 12.5¢ per ounce.
- 500 minimum for discount.

#### **POSTCARDS:**

- · All the benefits of First Class mail.
- Can be no bigger than 4 1/4 " x 6 ".

#### STANDARD:

- Slowest delivery. (2-10 days)
- No returns.
- Cheapest.
- Up to 3.3 ounce at base rate.
- 200 minimum for discount.

**USPS:** United States Postal Service

**PFC:** Pre-sorted First Class

STD: Standard

#### **AUTOMATIC:**

Definitions

- Can be machine sorted.
- Must be sealed, tabbed or be a single layer of thick enough cardstock.

#### PRE-SORTED:

 Trayed or stacked in an order specified by the USPS.

#### **AUTOMATIC PRE-SORTED:**

- · Get the best discounts.
- · Gets there faster!
- Barcoded.

### **BASIC NON-SORTED:**

- Gets no discount.
- Costs the same as a stamp.

Compliments of



Any Questions? Call 973-361-2743

FIRST CLASS LETTERS:

<sup>\*</sup>All Prices include Computer Work, Sorting, Inkjetting and Delivery to Dover Post Office.